THE *MOMENTUS* READINESS PLATFORM

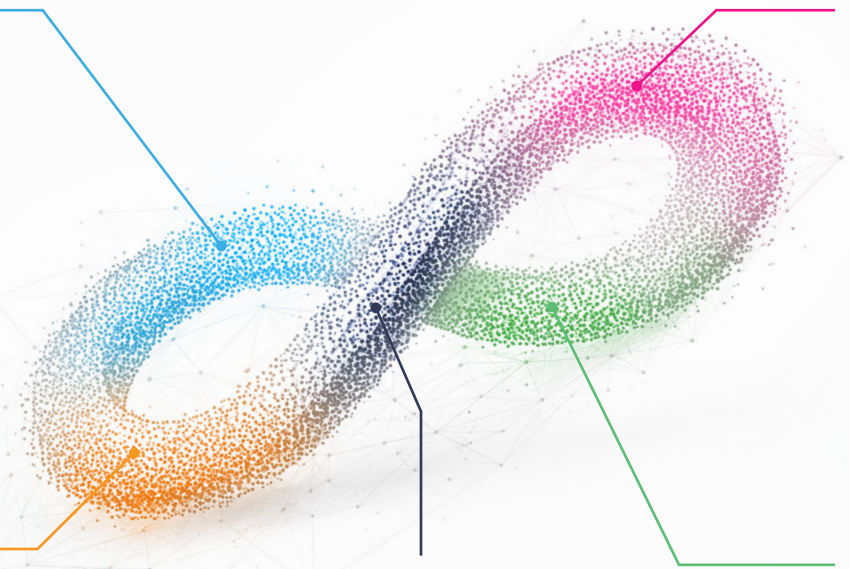
Optimizing the Value of Your Asset

MOMENTUS BIOPHARMA CONSULTING

The ***MOMENTUS*** Readiness Platform supports assets from proof of concept to regulatory approval, providing strategic insights, targeted recommendations, and evidence-generation platforms and plans designed to meet the dynamic needs of prescribers, payers, and patients.

ASSET DEVELOPMENT

Today's innovators must develop their science with the commercial end in mind. We ensure a well-informed clinical development and regulatory strategy that incorporates the needs of prescribers, payers, and patients. Via our team of clinical trial experts, we optimize the value of your asset and the path from proof of concept to regulatory approval.



COMMERCIAL LAUNCH READINESS

Our consultants are industry-experienced brand leaders and new product planners who seamlessly bridge clients from early asset development to commercial launch. Offering proven strategic guidance for portfolio strategy, lifecycle indication planning, brand planning, and pricing & reimbursement, we ensure a patient-centric commercial strategy to optimize launch and marketplace success.

STRATEGIC ACCELERATION WITH MOMENTUS AI

***MOMENTUS* AI** is a strategic approach that blends deep consulting expertise with advanced AI to drive smarter, faster decisions in healthcare. It empowers our experts to proactively shape strategies, accelerate new technology adoption, and deliver high-impact outcomes across clinical development, regulatory, commercial and market access.

MOMENTUS AI
STRATEGIC ACCELERATION

LEARN MORE

THOUGHT LEADERSHIP

***MOMENTUS* Perspective** is our thought leadership platform exploring the forces shaping biopharma and healthcare. Through expert insights across policy, market access, value and pricing, and emerging applications of AI, we examine, and offer our opinions how strategy, evidence, and innovation converge to support smarter decisions across the product lifecycle.

LEARN MORE

EVIDENCE GENERATION

Pivotal trials, no matter how well designed for market realities, do not mark the end of the readiness journey. Continued success requires proactive real world data generation and economic analyses that matter to key stakeholders. Our holistic and integrated evidence planning platform enables the prioritization and execution of the right evidence for the right audience - prescriber, organized provider and payer.

CONTACT *US*

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MOMENTUS BIOPHARMA CONSULTING

From proof of concept to regulatory approval, we maximize the value of your asset

PROJECTS SUPPORTED FROM EARLY DEVELOPMENT TO LAUNCH

Regulatory & Clinical Development

Portfolio Planning & Indication Sequencing

Program Gap Analysis (Pre IND and Ph1)

Workshopping / cross-functional alignment of Clinical Development Plans (CDP) and Target Product Profiles (TPP)

Advise on **Clinical Trial Design** (Ph2 & Registrational)
- Primary insights with KOLs and Payers
- Benchmarking analogue programs and designs
- Optimize populations, endpoints and comparators (PICO)

Strategies to gain agency acceptance of **novel endpoints**

Regulatory Engagement Readiness (FDA, EMA, Health Canada)
- Strategic planning with internal cross functional teams
- Development of meeting objectives, questions, briefing dossiers
- Representation at meetings

FDA Advisory Committee Readiness

Facilitate and run **Advisory Panels** with Investigators & KOLs

Value, Access & Pricing (VAP)

US Landscape Analysis
- Coverage-payment-coding; trade and distribution strategy, policy forecasting

Global and US Price/Access Attainability Studies
- Primary insights in US, Europe, & Japan

Europe HTA Readiness
- PICO, JCA, P&R

US Contracting and GTN Planning

Payer insights informing Ph2 and Registrational trial designs

Holistic/integrated evidence generation plans

Pragmatic/targeted literature reviews, burden and cost of illness assessments

Retrospective claims/EHR data analysis & Real World study execution

Develop budget impact and total cost of care models

Facilitate and run Payer Advisory Panels in US & Europe

Negotiation Readiness

Investment Guidance

Expert Partner Network - Strategic Guidance & Counsel
- Feasibility of regulatory agency approval
- Labeling scenarios, market and landscape scenarios including regulatory, payer, P&R policy

Gap analysis and hypothesis generation sessions with VC/PE teams

Primary insights interviews with KOL and Payers to inform due diligence and deal valuation

Advise on US and Global price, access and GTN for valuation models

OPTIMIZING YOUR ASSET'S VALUE

Why?

Industry transformation and regulatory complexity require a need for targeted insights and strategies.

What?

Strategic expertise and operational support across business, clinical, and commercial functions.

Together.

We can accelerate the approval and adoption of life-changing therapies for patients.

All in Support of Commercial Readiness